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FOR IMMEDIATE RELEASE

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SUBWAY[®] Bring A Blanket Collection

Sunday, December 4

MINNEAPOLIS (November 14, 2011) –On Sunday, December 4, 2011, participating local SUBWAY[®] restaurants are partnering with Bridging to collect blankets that will be given away to individuals and families in need. Bloomington-based non-profit, Bridging gives away more than 7,000 beds annually, but are always short of blankets to accompany them.

Now in its ninth year, the **SUBWAY[®] Bring a Blanket** program is the primary way Bridging secures blankets for distribution, to the nearly 5,000 local families it serves each year.

To contribute to **SUBWAY[®] Bring a Blanket**, individuals are asked to bring new or gently used, **clean** blankets to any participating SUBWAY[®] restaurant. In return for their donation, contributors will receive a free, regular six-inch SUBWAY[®] sandwich (one free regular six-inch sandwich per person, regardless of the number of blankets donated). Especially needed are blankets that fit full and queen size beds.

Bridging's mission is to provide families and individuals transitioning out of homelessness and poverty with a one-time gift of quality furniture and household goods to stabilize and improve lives while effectively using community resources. Since 1987, Bridging has fulfilled this mission for 57,000 households. By accepting quality, gently used furniture and household goods, Bridging helps reduce landfill space by millions of pounds. To learn more visit www.bridging.org.

The SUBWAY[®] Bring a Blanket program was developed in 2002 by local SUBWAY[®] restaurants to address the need of families to stay warm. In the past eight years, the SUBWAY[®] Bring A Blanket collection has secured more than 56,500 blankets which were redistributed to people in need.

Many organizations join SUBWAY[®] Restaurants and contribute toward the success of the SUBWAY[®] Bring a Blanket: FedEx[®], KARE 11 TV, and KDWB/101.3 FM.

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Note to Editors: A complete list of participating SUBWAY Restaurants is attached. Restaurants with asterisks will collect blankets to be distributed through non-profit partners in their communities. For information, please contact Jorgen Karlsrud at 952-278-3114, jkarlsrud@nemerfieger.com.