

**\*\* MEDIA ALERT \*\* PHOTO OPPORTUNITIES \*\* MEDIA ALERT \*\***

**TOMORROW - WEDNESDAY, OCTOBER 12, 2011  
7:30 a.m. to 9:00 a.m.**

**Celebrating 5 Years of Providing Furniture and Household Goods to Local Households Transitioning Out of Homelessness & Poverty**

**WHAT:** Bridging celebrates the fifth birthday of its Roseville location. Since it opened in 2006, Bridging in Roseville has served 10,644 households in need and distributed 216,532 furniture and household good items. In honor of the celebration, Bridging's Roseville location is also hosting a week-long essential product drive to receive 500 can openers, 500 bath towels, and 500 pillows for distribution to local households transitioning out of homelessness and poverty.

Every year, Bridging serves nearly 5,000 households (over 13,000 individuals) from the Twin Cities at its locations in Bloomington and Roseville. Bridging's mission is to provide families and individuals transitioning out of homelessness and poverty with a one-time gift of quality furniture and household goods to stabilize and improve lives while effectively using community resources. By accepting quality, gently used furniture and household good donations, Bridging also supports the community by keeping nearly 7 million pounds of items out of landfills annually. To learn more visit [www.bridging.org](http://www.bridging.org).

**WHEN:** TOMORROW, Wednesday, October 12, 2011  
7:30 a.m. – 9:00 a.m. Celebration with Local Dignitaries & Politicians

- Greeting from Bridging's Founder, Fran Heitzman, & Executive Director, Sara Sternberger
- Reading from Senator Al Franken letter written for the event
- Reading from Senator Amy Klobuchar letter written for the event
- Exclusive tour to see first-hand how Bridging serves thousands of people yearly
- Free continental breakfast

**WHERE:** Bridging – Roseville location  
1633 Terrace Drive  
Roseville, MN 55113  
651.631.3255

**INFO:** For more information about Bridging, please visit [www.bridging.org](http://www.bridging.org).

**Media**

**Contact:** Please RSVP to Heidi Schwitzer, Communications & Events Manager at Bridging, 952-460-3750 or [heidi.schwitzer@bridging.org](mailto:heidi.schwitzer@bridging.org).